

24th - 26th Oct '25



MULTAN INTERNATIONAL BOOK FAIR

SCHOOLS' PARTICIPATION

Schools invited for trips to explore books, enjoy, and join creative workshops.

BOOKS ACROSS GENRES

Discover genres for every reader — from fiction and self-help to children's books and art!

SPECIAL ZONES FOR KIDS

Kids' corner with storytime, puppet shows, and reading challenges to spark young imaginations!!

Arena Event Complex, DHA

www.multanibf.com



BOOKS ACROSS GENRES – SOMETHING FOR EVERYONE!

Join us at South Punjab's most anticipated book event, Multan International Book Fair 2025, where book lovers, students, educators, and families will come together to celebrate the world of books! This 3-day event will showcase a wide variety of genres, including fiction, self-help, children's literature, art, and much more.

It's an event for everyone—from passionate readers to aspiring writers, teachers, and students! Whether you're looking to explore the latest bestsellers or discover hiddengems, Multan International Book Fair will offer an exciting, interactive experience for all.

EXPLORE AND ENJOY – SOMETHING FOR EVERY AGE



DISCOVER GENRES FOR EVERY READER

Explore a variety of books across genres—from fiction and self-help to children's books and art!

Whether you're a bookworm, a teacher, or a parent, there's something here for you!



SPECIAL ZONES FOR KIDS

A dedicated Kids' Corner will be packed with fun activities like story-time, puppet shows, and reading challenges to ignite young imaginations and make learning fun!



SCHOOLS' PARTICIPATION

Schools from Multan and nearby areas are invited for book exploration, interactive sessions, and creative workshops on storytelling and writing.

SPONSORSHIP PACKAGES & EXHIBITOR INFORMATION

Become a Proud Sponsor of **Multan International Book Fair 2025**

Partner with us to create a memorable community event. Choose from our exclusive sponsorship packages:

PLATINUM

Limited to 2 Sponsors

- **Premium Logo Placement** on all event banners, brochures, and social media.
- **Exclusive Booth Space** at a prime location.
- **Special Mention** during opening & closing ceremonies.
- **Full Media Coverage** for maximum exposure.

| | |
|------------------|--|
| Number of Booths | 4 (booth area of each sponsor is 25 m ² or 256 sq.ft) |
| Price | 750,000 PKR |
| Early Bird | 650,000 PKR |

GOLD

Limited to 4 Sponsors

- **Logo Placement** on event banners and social media.
- **Prime Booth Space** at the fair.
- **Special Recognition** in opening remarks.
- **Full Media Coverage** for greater visibility.

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| Number of Booths | 4 (booth area of each sponsor is 25 m ² or 256 sq.ft) |
| Price | 650,000 PKR |
| Early Bird | 550,000 PKR |

SILVER

Limited to 4 Sponsors

- **Logo Display** on select event materials and website.
- **Booth Space** at preferred location.
- **Special Mention** in opening remarks.
- **Full Media Coverage** for wider reach.

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| Number of Booths | 8 (booth area of each sponsor is 25 m ² or 256 sq.ft) |
| Price | 550,000 PKR |
| Early Bird | 450,000 PKR |

PAKISTANI EXHIBITOR

150+ PUBLISHERS

- **Stall Size:** 3x3 meters
- **Charges:** PKR 95,000
- **Early Bird:** PKR 80,000

INTERNATIONAL EXHIBITOR

15+ PUBLISHERS

- **Stall Size:** 3x3 meters
- **Charges:** US \$650

- ✓ **Full Media Coverage** for greater exposure.
- ✓ **Meet the Suppliers & Publishers** at your stall.
- ✓ **One Window Solution** for all your event needs.

*Book in full payment before 30th June 2025 to avail early bird discount.

PARTNERS

ACADEMIC PARTNERS

We are proud to be partnered with leading educational institutions from Multan, including schools, colleges, and universities, who support our mission to foster a culture of reading and creativity.

EVENT PARTNERS

Our sponsors, exhibitors, and partners from the publishing, education, and local communities are the backbone of this event. Join us to make this book fair a memorable success!

ORGANIZERS

RAIN LABEL



CONTACT US

For stall bookings, sponsorship opportunities, or more information:

✉ info@multanibf.com

📍 **MULTAN**
S-6, 1st Floor, Innovista, DHA
0092 303 0238813

FAISALABAD

Office 10-11, Hassan Commercial Market, Kashmir Bridge, Canal Road
0092 328 8252222

KARACHI

A 175, Block 13-C, Gulshan e Iqbal
0092 321 2310002

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www.multanibf.com

