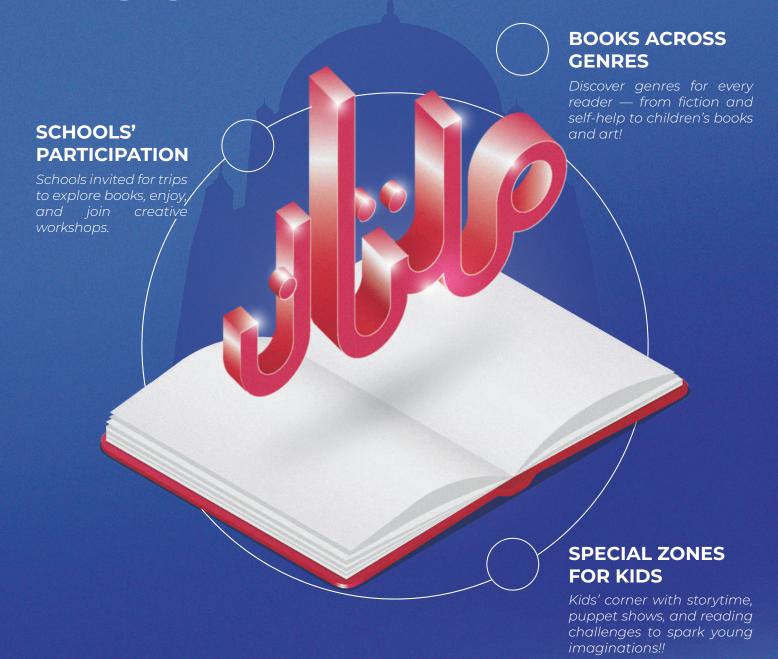
# 24th - 26th Oct '25

# MULTAN INTERNATIONAL BOOK FAIR









Arena Event Complex, DHA

# BOOKS ACROSS GENRES – SOMETHING FOR EVERYONE!

Join us at South Punjab's most anticipated book event, Multan International Book Fair 2025, where book lovers, students, educators, and families will come together to celebrate the world of books! This 3-day event will showcase a wide variety of genres, including fiction, self-help, children's literature, art, and much more.

It's an event for everyone—from passionate readers to aspiring writers, teachers, and students! Whether you're looking to explore the latest bestsellers or discover hiddengems, Multan International Book Fair will offer an exciting, interactive experience for all.

# EXPLORE AND ENJOY – SOMETHING FOR EVERY AGE



#### **DISCOVER GENRES FOR EVERY READER**

Explore a variety of books across genres—from fiction and self-help to children's books and art!

Whether you're a bookworm, a teacher, or a parent, there's something here for you!



#### SPECIAL ZONES FOR KIDS

A dedicated Kids' Corner will be packed with fun activities like story-time, puppet shows, and reading challenges to ignite young imaginations and make learning fun!



#### SCHOOLS' PARTICIPATION

Schools from Multan and nearby areas are invited for book exploration, interactive sessions, and creative workshops on storytelling and writing.

# SPONSORSHIP PACKAGES & EXHIBITOR INFORMATION

Become a Proud Sponsor of Multan International Book Fair 2025

Partner with us to create a memorable community event. Choose from our exclusive sponsorship packages:



#### **Limited to 2 Sponsors**

- Premium Logo Placement on all event banners, brochures, and social media.
- Exclusive Booth Space at a prime location.
- Special Mention during opening & closing ceremonies.
- Full Media Coverage for maximum exposure.

Number of Booths	<b>4</b> (booth area of each sponsor is 25 m² or 256 sq.ft)
Price	750,000 PKR
Early Bird	650,000 PKR

GOLD

#### **Limited to 4 Sponsors**

- Logo Placement on event banners and social media.
- **Prime Booth Space** at the fair.
- Special Recognition in opening remarks.
- Full Media Coverage for greater visibility.

Number of Booths	<b>4</b> (booth area of each sponsor is 25 m² or 256 sq.ft)
Price	650,000 PKR
Early Bird	550,000 PKR

SILVER

#### **Limited to 4 Sponsors**

- Logo Display on select event materials and website.
- Booth Space at preferred location.
- **Special Mention** in opening remarks.
- Full Media Coverage for wider reach.

Number of Booths	<b>8</b> (booth area of each sponsor is 25 m² or 256 sq.ft)
Price	550,000 PKR
Early Bird	450,000 PKR

#### **PAKISTANI EXHIBITOR**

#### 150+ PUBLISHERS

Stall Size: 3x3 metersCharges: PKR 95,000Early Bird: PKR 80,000

#### INTERNATIONAL EXHIBITOR

#### 15+ PUBLISHERS

Stall Size: 3x3 metersCharges: US \$650

- ✓ Full Media Coverage for greater exposure.
- ✓ Meet the Suppliers & Publishers at your stall.
- One Window Solution for all your event needs.

\*Book in full payment before 30th June 2025 to avail early bird discount.

## **PARTNERS**

## **ACADEMIC PARTNERS**

We are proud to be partnered with leading educational institutions from Multan, including schools, colleges, and universities, who support our mission to foster a culture of reading and creativity.

## **EVENT PARTNERS**

Our sponsors, exhibitors, and partners from the publishing, education, and local communities are the backbone of this event. Join us to make this book fair a memorable success!

# ORGANIZERS — RAIN LABEL





## **CONTACT US**

For stall bookings, sponsorship opportunities, or more information:

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#### **KARACHI**

A 175, Block 13-C, Gulshan e Iqbal 0092 321 2310002

Follow us on social media for event updates:

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www.multanibf.com

